

Media Release

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Standing at work? New product helps reduce pain and stiffness.

Steppie – The Healthy Way to Stand

BOLINGBROOK, IL – Victor Technology LLC, an international supplier of sit-stand desk converters, desktop accessories and calculators, is excited to announce the availability of Steppie, a balance board for standing desk workstations. The Danish product, which can be considered “the missing link” in the office place, has found it’s way to the United States. Steppie is the perfect complement to any stand up desk, reducing the pain and stiffness from standing for long periods. It is well documented that a sedentary lifestyle is detrimental to your health. Global studies show, on average, we sit 7.7 hours a day. James Levine, MD, PhD explains, “Our bodies are breaking down from obesity, high blood pressure, diabetes, cancer, depression and the cascade of health ills and everyday malaise that come from what scientists have named **sitting disease.**”

In recent years, thousands of people have installed stand up desks to get out of their chairs and onto their feet. However, most people have trouble standing for long periods of time. Standing can cause sore backs, hips, knees, ankles and feet. That’s why Victor Technology is excited to share this latest invention in the fight against sitting disease. Steppie enables you to stand comfortably in slight motion for a longer period of time, while improving your health.

A recent user describes her before and after transformation, “I love Steppie! I move a ton when I’m standing, constantly changing positions.” Her active co-worker added, “I get so restless that I don’t like to stand in one place for very long, so without it I usually can stand at my desk for only 15 minutes at a time. But with Steppie, I’m able to stand for over an hour without feeling that restlessness. It’s awesome!”

Steppie: The Healthy Way to Stand

This stylish, yet unobtrusive balance board, features a simple design that helps improve overall body wellness while you work. Designed with comfort in mind, the Steppie rocks side-to-side, providing a simple, low-impact, and subconscious movement that engages the stabilizing muscles in your back, core, hips, legs, and ankles, while still allowing you to focus on work. The board’s gentle curve provides a stable and confident feeling of balance throughout the day. John Ringlein, President at Victor Technology states, “Working on Steppie reminds many people of gently skateboarding or surfing. It is fun to use and takes the edge off of standing for long periods.”

Product Highlights:

- Provides a fun and healthy way to stand at work
- Increases focus, attention and overall productivity at work
- Improves posture, joint mobility, and balance while increasing standing stamina
- Provides subconscious movement that engages the stabilizing muscles of your back, core, hips, legs, and ankles
- Works great with any stand up desk
- Made of durable, non-slip and easy to clean plastic

Steppie will be available from most office supply and ergonomics products resellers including Staples, Amazon, Office Depot, and your local independent office supplier. Visit www.victortech.com to view Steppie.

About Victor Technology LLC

Victor Technology LLC is an American-owned and operated supplier of sit-stand desk converters, desktop accessories and calculators. Victor distributes its products throughout the United States, Canada, Latin America, and Puerto Rico to office supply, furniture, mass market and internet retailers. For more information, visit www.victortech.com.

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